

## Day 7: 7.1- Solving Exponential Equations

Warm Up: simplify the following using logarithm laws. State any restrictions if necessary.

$$\begin{aligned} & \log(x^2 - 3x - 4) - \log(x^2 - 1) \\ &= \log\left(\frac{x^2 - 3x - 4}{x^2 - 1}\right) \\ &= \log\left(\frac{(x-4)(x+1)}{(x-1)(x+1)}\right) \\ &= \log\left(\frac{x-4}{x-1}\right) \end{aligned}$$

$$x^2 - 3x - 4 > 0$$

$$x^2 - 1 > 0$$

$$\therefore x < -1 \text{ or } x > 4$$

We have seen in lesson 6.1 how changing the base of one or more exponential expressions is a useful technique for solving exponential equations. If there is **no common base**, we have other techniques.

**To solve an exponential equation without a common base:**

- Take logarithm of both sides and *apply power law*
- Rewrite from exponential to logarithmic form or vice versa
- If a quadratic equation is obtained, apply factoring (or quadratic formula) techniques

\*Some solutions lead to **extraneous roots**, which are not valid solutions to the original equation

EX 1 - Solve for x. *Identify and reject any extraneous roots.*

a)  $100 = 50(1.03)^{2x}$

$$1.03^{2x} = 2$$

$$\log 1.03^{2x} = \log 2$$

$$2x = \frac{\log 2}{\log 1.03}$$

$$x = \frac{\log 2}{2 \log 1.03}$$

$$= \frac{\log 2}{\log 1.03^2}$$

OR.  $1.03^{2x} = 2$

$$\log_{1.03} 2 = 2x$$

$$x = \frac{\log_{1.03} 2}{2}$$

$$b) 4^{2x-1} = 3^{x+2}$$

Sol<sup>n</sup> 1:  $\log 4^{2x-1} = \log 3^{x+2}$

$$(2x-1)\log 4 = (x+2)\log 3$$

$$2x\log 4 - \log 4 = x\log 3 + 2\log 3$$

$$2x\log 4 - x\log 3 = 2\log 3 + \log 4$$

$$x \left[ \log \frac{4^2}{3} \right] = \log 3^2 \cdot 4$$

$$x = \frac{\log [3^2 \cdot 4]}{\log (4^2/3)} = \frac{\log(36)}{\log(16/3)}$$

$$c) 3^{2x} + 3^x - 12 = 0$$

$$p^2 + p - 12 = 0 \quad [p = 3^{2x}]$$

$$(p+4)(p-1) = 0$$

↓

$$p = -4$$

$$3^{2x} = -4$$

No sol<sup>n</sup>

↘ p = 1

$$3^{2x} = 1$$

$$3^{2x} = 3^0$$

$$2x = 0$$

$$x = 0$$

Sol<sup>n</sup> 2

$$4^{2x-1} = 3^x \cdot 3^2$$

$$\frac{(4^2)^x}{3^x} = \frac{3^2}{4^{-1}}$$

$$\Rightarrow \left( \frac{4^2}{3} \right)^x = 3^2 \cdot 4$$

$$x = \frac{\log [3^2 \cdot 4]}{\log [4^2/3]}$$

$$= \frac{\log 36}{\log 16/3}$$

$$d) 5^x - 20(5)^{-x} = 1 \Rightarrow 5^x - \frac{20}{5^x} = 1 \quad P = 5^x$$

$$P - \frac{20}{P} = 1$$

$$P^2 - 20 = P$$

$$P^2 - P - 20 = 0$$

$$(P+4)(P-5) = 0$$

$$P = -4 \quad P = 5$$

$$\therefore 5^x = -4$$

NO SOL<sup>n</sup>

$$5^x = 5$$

$$\boxed{x = 1}$$

To solve any growth or decay word problems, use the following equation:  $A = A_0(1 \pm r)^n$

Where..

$A$  represents final amount

$A_0$  represents initial amount

(+) represents growth

(-) represents decay

$r$  represents growth rate

$n$  represents number of growth/decay periods

\* Half-life:  $A = A_0 \left(\frac{1}{2}\right)^{\frac{t}{h}}$

where  $h$  represents half life

\* Doubling time:  $A = A_0 (2)^{\frac{t}{d}}$

where  $d$  represents doubling time

EX 2 - **Half-life** is the time taken for a radioactive substance to decay to half of its initial amount.

A 50-mg sample of radioactive iodine decays to 23 mg after 12 minutes. Determine the half-life of radioactive iodine.

$$A = A_0 \left(\frac{1}{2}\right)^{t/h}$$

$$23 = 50 \left(\frac{1}{2}\right)^{\frac{12}{h}}$$

$$0.46 = (0.5)^{12/h}$$

$$\frac{12}{h} = \frac{\log 0.46}{\log 0.5}$$

$$h = \frac{(12)(\log 0.5)}{\log 0.46} = 10.71 \text{ minutes}$$

$\therefore$  half life was  
12.71 minutes.